

Regional and Environmental Economics MA
John von Neumann University
Curriculum/ Syllabus

COURSES

SCOPES OF KNOWLEDGE	MODULES	COURSE NUMBER
Economic and Social Sciences	Applied Economics and Methodology	2
	Community Economics	4
	Social Sciences	5
Environmental Economics	Regional and Environmental Analysis Methods	4
	Regional Economics and Politics	4
	Environmental Economics	5
	Regional and Local Economic Development	4
Urban Marketing Specialization 1	Marketing	3
	Local Development	2
Network Economy Specialization 2	Network Economics	3
	Sectoral Network Development	2
Elective courses	On Geography, Competitiveness, Smart cities	6
Tutorials	Diploma Work	2

REGIONAL AND ENVIRONMENTAL ECONOMICS SYLLABUS OF THE PROGRAMME

Number of lessons per week per course
per semester, credits and type of lesson

Four semesters

(C: credit, T: theoretical P: practical profiles)

	1 fall			2 spring			3 fall			4 spring		
	C	T	P	C	T	P	C	T	P	C	T	P
	OBLIGATORY BASIC (B) and CORE SUBJECTS (Co)											
Finance I. Monetary and Fiscal Policies (Basic)	6	2	2									
Applied Economics I. Microeconomics and Economics of Natural Resources (Basic)	6	2	2									
Environmental Studies I. Environmental Economics (Core)	6	2	2									
Applied Economics II. Corporative Strategies of Automotive Industry (Core)	3	2	2									
The Regional Structure of Hungary (Core)	3	2	0									
<i>Connectography</i> I. Spatial Analyses and GIS Geographical Information System (Core)				6	0	4						
Place Marketing I. Regional and Urban Marketing (Core)				6	2	2						
Regional Policy and Economics I. Macroeconomics and Growth Theories (Core)				6	2	2						
Regional Policy and Economics II. Business Site Selection and Development Policy (Core)				3	2	0						
Economic and Environmental Law (Core)				3	2	0						
Finance II. Geography of Financial Markets (Core)							3	2	0			
<i>Connectography</i> II. Network Economics (Core)							3	2	0			
Urban Sociology (Core)							3	2	0			
<i>Connectography</i> III. <i>Metaverzum</i> (Core)										3	0	2
Regional and Local Planning and Development (Core)										3	0	2
Local Governance (Core)										3	2	0
REQUIRED SUBJECTS (R) and SPECIALIZED SUBJECTS (S)												
Degree Work Tutorial I. Diploma Work (R)							6	0	4			
Degree Work Tutorial II. Diploma Work (R)										9	0	4
Specialization 1: Place Marketing courses (S1)												
Place Marketing II. TDM – Tourism Destination Management and Marketing (S1)				3	2	0						
Place Marketing III. Country Image Country Brand (S1)				3	2	0						
Place Marketing IV. Urban Marketing Research Methodology (S1)							3	2	0			
Economic Development I. Urban Economics (S1)							3	2	0			
Urban Management Practice (S1)										3	0	2
Specialization 2: Network Economics courses (S2)												
<i>Connectography</i> IV. New Trends in Geography (S2)				3	0	2						
Network and Geography of Services (S2)				3	0	2						
SDG Sustainable Development Goals I. Wellbeing, Wealth Perspective of Sustainability (S2)							3	0	2			
Transportation Planning and Logistics (S2)							3	0	2			
Geography and Economics of the Internet (S2)										3	0	2
Other required subjects (R)												
Economic and Social Geography (R)	3	2	0									
Regional Geography I. Economic Geography of Europe (R)	3	2	0									
Environmental Protection and Nature Conservation (R)							3	2	0			
Sustainable Urban Development (R)							3	2	0			
Environmental Studies II. Environmental Policy (R)							3	2	0			
Regional Policy and Economics III. Modernization and Crisis Management (R)							3	2	0			
Economic Development II. Rural Development (R)							3	2	0			
Value-based Identity Management (R)							3	2	0			
SDG Sustainable Development Goals II. Green Accounting (R)										3	2	0
Geopolitics (R)										3	2	0
Leadership Economics and Training with Immersive Tools and Technologies (R)										3	0	2
Project Management (R)										3	0	2
ELECTIVE COURSES (E)												
Regional Geography II. Economic Geography of the World (E)				3	0	2						
Sustainable Ecosystems (E)				3	0	2						
Environmental Studies III. Environmental Management (E)							3	0	2			
Economic Development III. Smart Cities (E)							3	2	0			
Economic Development IV. Regional Competitiveness (E)										3	0	2
Cross-border Cooperation (E)										3	0	2