



Luca

Luca Utassy

Luca is a seasoned professional in marketing and international education, with extensive experience in both academia and the private sector. She is also the Marketing Director at Budapest International College and has been a university lecturer since 2020, specializing in Digital Marketing, Search Engine Marketing, and Strategic Social Media Management. Previously, she worked in digital and performance marketing positions both in technical fields and leadership roles. With experience in digital marketing, visual content creation & management, and international representation, including work with the European Commission, Luca brings a diverse and dynamic skill set to her roles in education and marketing.